



WooCommerce COUPON CAMPAIGN

PLUGIN DOCUMENTATION

By [iThemelandCo](#)

Version 1.0

Last edition 03/2017

TABLE OF CONTENTS

- 1- System Requirements
- 2- Features
- 3- Installation
- 4- How To Use?
 - 4.1- Usage
- 5- Getting Support

1- System Requirements

For WooCommerce Coupon Campaigns Plugin you should install the last version of [wordpress](#) and [WooCommerce](#).

2- Features

- Easy configuration
- Easy to use with default woocommerce coupon system
- Visual reports of coupon campaign performance
- Export reports as CVS
- Show total order on each campaign
- Show total discount on each campaign
- Show total revenue for each campaign
- Show report between a date range

3- Installation

For install this plugin you must have a working version of Wordpress already installed. Upon downloading the **iThemeland WooCommerc Coupon Campaigns** plugin archive, extract the archive and inside extract folder you will find full contents of your purchase.

iThemeland-WooCommerce-Coupon-Campaigns.zip archive contains the installable plugin files.

Please Note: You can install the plugin in two ways: inside Wordpress, or via FTP. If you have trouble installing the theme inside Wordpress, please proceed with installing it via FTP and you will be able to get around the issue.

Installing from Wordpress:

Follow the steps below to install inside Wordpress

- Navigate to **Plugins -> Installed Plugins**
- Click **Add New** and then **Upload Plugin**
- Navigate to **iThemeland-WooCommerce-Coupon-Campaigns.zip** on your computer and click **Install Now**
- To activate the newly installed plugin navigate to **Plugins -> Installed Plugins** select the **iThemeland WooCommerce Coupon Campaigns** and press **Activate**

Installing via FTP Server:

Follow the steps below to install via FTP

- Unzip **iThemeland-WooCommerce-Coupon-Campaigns.zip** to a desired location on your HDD. These extracted files will be uploaded later via FTP
- Connect to your server via FTP
- Navigate to **/wp-content/plugins/** on server
- Navigate to location of unzipped **iThemeland-WooCommerce-Coupon-Campaigns.zip**
- Upload local folder **/ iThemeland-WooCommerce-Coupon-Campaigns /** to remote **/wp-content/plugins/**
- To activate the newly installed plugin navigate to **Plugins -> Installed Plugins** select the **iThemeland WooCommerce Coupon Campaigns** and press **Activate**

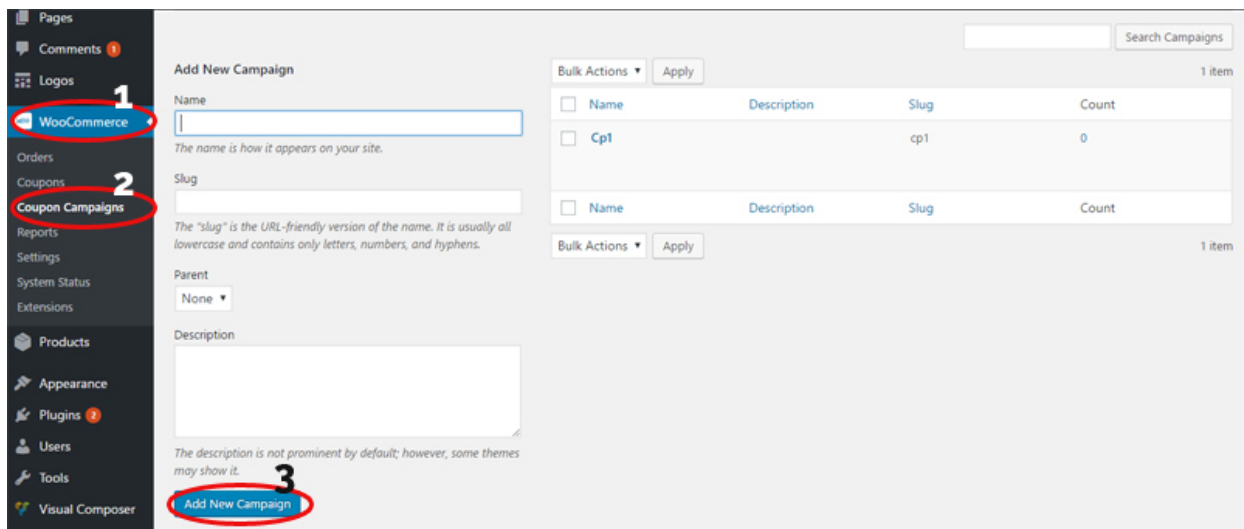
4- How To Use

With this plugin you can measure the impact your coupons make within your market. You make a variety of coupons on your shop and need to track them. Just make a **coupon campaign** and **assign it to your coupon** and view **visual report of total orders in campaign, total campaign discount** and **total revenue from Campaign** on special date to date.

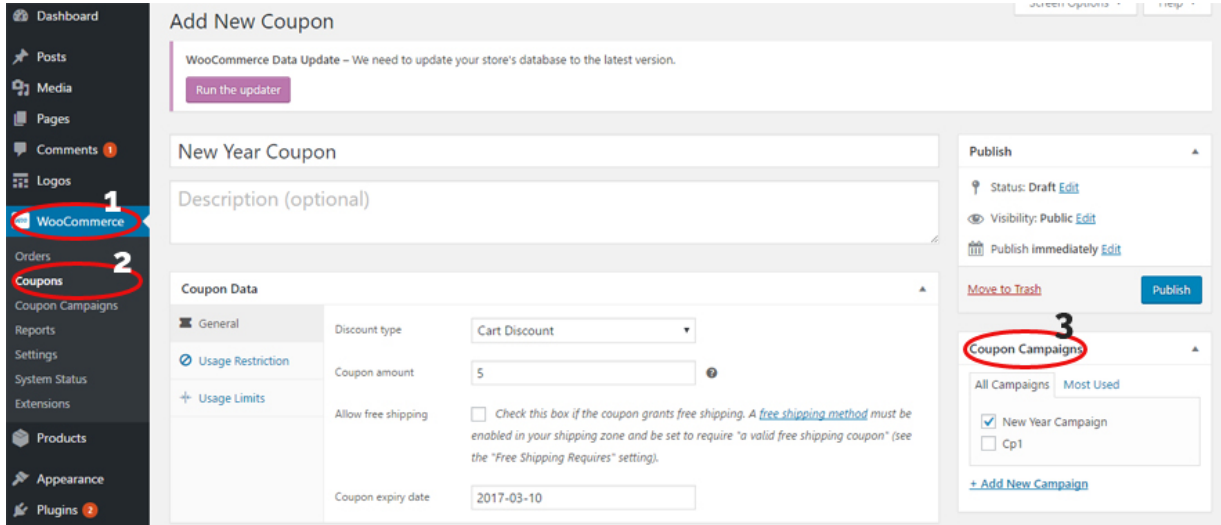
4.1- Usage

It's so easy. Just active plugin and do like below levels:

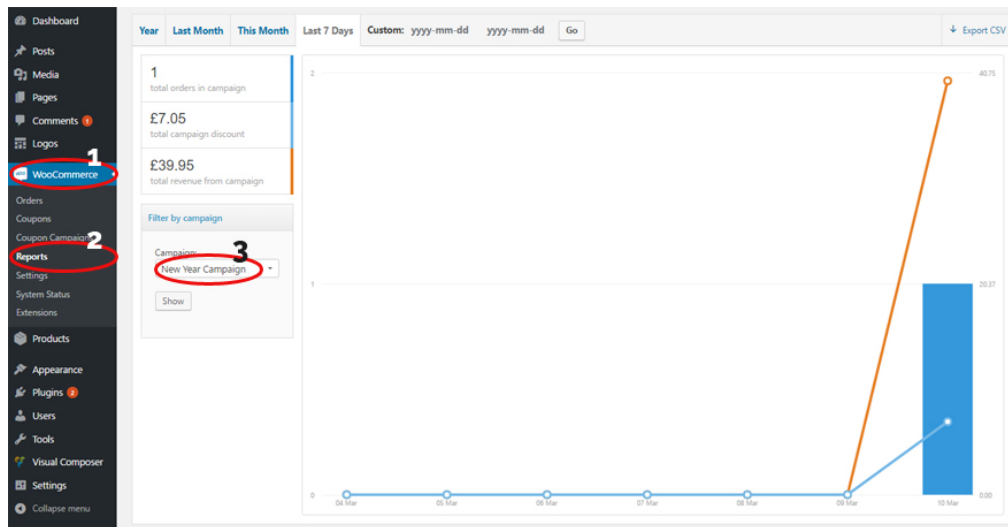
- 1- At the first **make your coupon campaign**. Just go to **woocommerce -> Coupon Campaigns** and make your campaign.



- 2- Then **assign** your created coupon campaign to a coupon that made on your shop. For this just go to **WooCommerce -> Coupon** click **Add Coupon** button and then **check** coupon campaign on right sidebar. Now every things is done and our plugin track your coupon without any extra work.



- 3- You need to have a **visual report** from created campaign. It's so easy. Just go to **woocommerce -> Reports -> coupon campaigns** tab. Then choose your created campaign and click **show** button. Also you can filter your report by any date you want.



On visual report you can see **total orders in campaign, total campaign discount and total revenue from campaign.**



5- Getting Support

For support on **iThemeland WooCommerce Coupon Campaigns** and all other **iThemelandCo** plugins and themes, please send your email to ithemeland.sup724@gmail.com