



# WooCommerce Dynamic Pricing By User Role

## PLUGIN DOCUMENTATION

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# 1- System Requirements

For Woocommerce Dynamic Pricing By User Role Plugin you should install the last version of [Wordpress](#) and [WooCommerce](#).

## 2- Features

- Easy configuration.
- Role-based pricing for products
- Role based discount
- Role based markup
- Hide the “Add to Cart” button from unregistered users and replace with custom text
- Hide prices from unregistered users and replace with custom text
- Hide the “Add to Cart” button from the specific user role group and replace with custom text
- Hide the prices from the specific user role group and replace with custom text
- Write custom text after price generally or role based (price suffix)
- Create and delete custom role
- Set different prices for different roles for individual products
- Charge different prices for each variation for different roles in variable products
- Hide the price for unregistered users for individual product
- Hide the price and the “Add to Cart” button from user groups for individual products
- Disable discount & markup for individual product

## 3- Installation

For install this plugin you must have a working version of Wordpress already installed. Upon downloading the **iThemeland Woocommerce Dynamic Pricing By User Role** plugin archive, extract the archive and inside extract folder you will find full contents of your purchase.

**iThemeland-Woocommerce-Dynamic-Pricing-By-User-Role.zip** archive contains the installable plugin files.

**Please Note:** You can install the plugin in two ways: inside Wordpress, or via FTP. If you have trouble installing the theme inside Wordpress, please proceed with installing it via FTP and you will be able to get around the issue.

### **Installing from Wordpress:**

Follow the steps below to install inside Wordpress

- Navigate to **Plugins -> Installed Plugins**
- Click **Add New** and then **Upload Plugin**
- Navigate to **iThemeland-Woocommerce-Dynamic-Pricing-By-User-Role.zip** on your computer and click **Install Now**
- To activate the newly installed plugin navigate to **Plugins -> Installed Plugins** select the **iThemeland Woocommerce Dynamic Pricing By User Role** and press **Activate**

### **Installing via FTP Server:**

Follow the steps below to install via FTP

- Unzip **iThemeland-Woocommerce-Dynamic-Pricing-By-User-Role.zip** to a desired location on your HDD. These extracted files will be uploaded later via FTP
- Connect to your server via FTP
- Navigate to **/wp-content/plugins/** on server
- Navigate to location of unzipped **iThemeland-Woocommerce-Dynamic-Pricing-By-User-Role.zip**
- Upload local folder **/ iThemeland-Woocommerce-Dynamic-Pricing-By-User-Role /** to remote **/wp-content/plugins/**
- To activate the newly installed plugin navigate to **Plugins -> Installed Plugins** select the **iThemeland Woocommerce Dynamic Pricing By User Role** and press **Activate**

## 4- Overview

WooCommerce Dynamic Prices By User Role plugin facilitates Administrator to offer different prices for all different roles. The role can be Administrator, Editor, Author, Contributor, Subscriber, Customer, Shop Manager, Guest and your created role.

The plugin allows you to update dynamically product price, according to the role of the user who is going to purchase. You can either set price globally for different role, which applies globally to groups of products in your store, or it can be specifically created for a single product in the shop.

The plugin provides an option of the discount or markup while adjusting the prices for any user role. The plugin enables you to adjustment the prices for individual products as well as all the products for the required role(s). This way you will be able to increase or decrease regular product price easily by creating different prices for the same product.

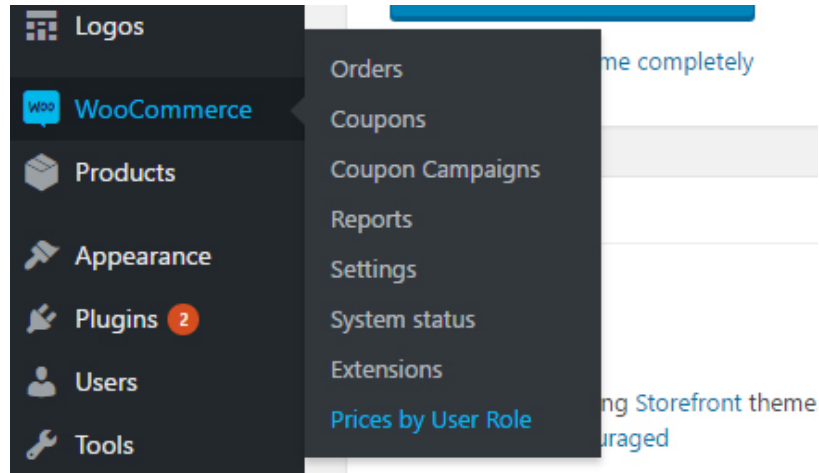
Also you can hide “add to cart” and “price” for different roles generally for all products or specially for a single product and also set a custom text instead them.

**Note:** These options are active for unregistered users too.

Also you can add a suffix text to all product prices for each user role separately or generally for all users.

## 5-How To Use

For view plugin navigate to Dashboard > WooCommerce > Prices by User Role.



## 5-1- Adjustment Settings

Role Based Pricing

Hiding Rules

Manage User Role

Adjustment Settings

Apply discount or markups in fixed or percentage terms for each user role on all products of shop

<input checked="" type="checkbox"/>	Administrator	On Sale Price ▼	Discount ▼	\$ ▼	Amount
<input checked="" type="checkbox"/>	Editor	On Sale Price ▼	Markup ▼	% ▼	Amount
<input checked="" type="checkbox"/>	Author	Role Based Price ▼	Discount ▼	\$ ▼	Amount
<input type="checkbox"/>	Contributor	Regular Price ▼	Discount ▼	\$ ▼	Amount
<input type="checkbox"/>	Subscriber	Regular Price ▼	Discount ▼	\$ ▼	Amount
<input type="checkbox"/>	Customer	Regular Price ▼	Discount ▼	\$ ▼	Amount
<input type="checkbox"/>	Shop Manager	Regular Price ▼	Discount ▼	\$ ▼	Amount
<input type="checkbox"/>	New Role	Regular Price ▼	Discount ▼	\$ ▼	Amount
<input type="checkbox"/>	New Role	Regular Price ▼	Discount ▼	\$ ▼	Amount

In this section you can choose adjust the prices to each user role.

**User role:** choose the role that you want to apply discount or markup on it.

**Apply price on :** "discount" or "markup" will be applied to the "Regular price" or "sale price" or "role price" (the price that set for each role on product single page )

**Adjust type:** you can choose between "discount" or "markup"

- Discount: If you want to give the discount on product prices, select this option.
- Markup: If you want to increase the original product prices by the specific amount, select this option.

**Type:** You can mention the amount in % or \$.

**Amount:** The amount to discount/markup . Enter a number, like '25'.



## 5-2- Price Suffix Options

**Price Suffix Options**  
Write custom text after price, generally for all roles or customized by each user role

Role Specific ▾

Administrator

Editor

Author

Contributor

Subscriber

Customer

Shop Manager

New Role

Unregistered User

With this section, you can add customized text suffix to the price for all the user / unregistered user / specific user role.

**apply Suffix on:** The options are as given below:

- **None:** if select this option, any suffix don't add to the price of the product.
- **General:** You can add the suffix to the price of products and this suffix is visible to all the user irrespective of the user role as well as the unregistered user. Enter the Suffix Text which is added after the price.
- **Role Specific:** You can add the suffix to the price of product according to the specific user role

Click **Save changes** to save/update the settings.

## 5-3- Hide Add to Cart Based User Roles

Role Based Pricing	Hiding Rules	Manage User Role
<b>Hide/Remove Add to Cart For Users</b> <small>hide "Add to Cart" button from certain user roles and replace with custom text</small>	<input checked="" type="checkbox"/> Administrator <input type="checkbox"/> Editor <input type="checkbox"/> Author <input type="checkbox"/> Contributor <input type="checkbox"/> Subscriber <input type="checkbox"/> Customer <input type="checkbox"/> Shop Manager <input type="checkbox"/> New Role	<input type="text" value="call for buy"/> <input type="text" value="Text"/> <input type="text" value="Text"/> <input type="text" value="Text"/> <input type="text" value="Text"/> <input type="text" value="Text"/> <input type="text" value="Text"/> <input type="text" value="nn"/> <div style="background-color: #ffe6e6; padding: 5px;"> <input checked="" type="checkbox"/> Unregistered User <input type="text" value="Register For Add"/> </div>

With this option you can hide "add to cart" button for each user role and set a custom text instead it.

For this go to plugin "Hiding Roles" tab and on "Hide/Remove Add to Cart For Users" check considered users for remove add to cart. If you want users view custom text instead it, fill text field of each role otherwise nothing show instead add to cart button.

**Note:** You can set these options for unregistered users too.

## 5-4- Hide Price Based User Roles

Role Based Pricing

Hiding Rules

Manage User Role

Hide/Remove Price For Users

☒ Administrator

☐ Editor

☐ Author

☐ Contributor

☐ Subscriber

☐ Customer

☐ Shop Manager

☐ New Role

☐ Unregistered User

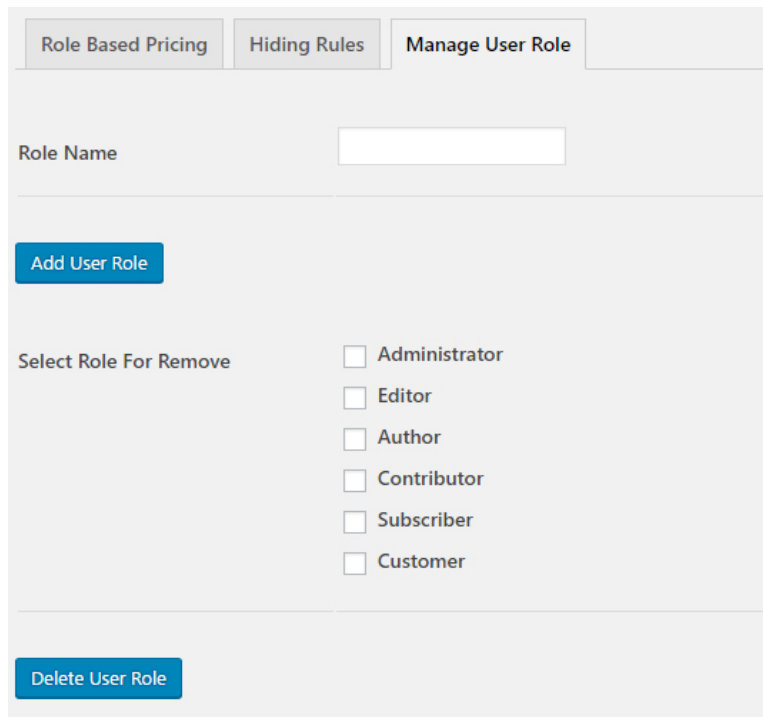
Hide "Price" from certain user roles and replace with custom text

With this option you can hide price for each user role and set a custom text instead it.

For this go to plugin "Hiding Roles" tab and on "Hide/Remove Price For Users" check considered users for remove price. If you want users view custom text instead it, fill text field of each role otherwise nothing show instead price.

**Note:** You can set these options for unregistered users too.

## 5-5- Manage User Role



Role Based Pricing   Hiding Rules   **Manage User Role**

Role Name

**Add User Role**

Select Role For Remove

- ☐ Administrator
- ☐ Editor
- ☐ Author
- ☐ Contributor
- ☐ Subscriber
- ☐ Customer

**Delete User Role**

You can define unlimited role with our plugin.  
For this option go to plugin "User Manage Role".

### 5-5-1- Add User Role

For add new role enter role name on this section and click Add User Role. The user role gets created if it does not exist.

### 5-5-2- Remove User Role

To remove user role Select the checkbox for the user role(s) which you want to delete and Click "Delete User Role" button.

# 6-Single Product Setting:

## 6-1- Set custom price for each role

You can set different price for different roles on single product page. For this, on edit product page, on “General” tab, you can set custom price for each user role.

Product Data — Simple product

Virtual: ☐ Downloadable: ☐

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Hide Roles Price

Regular price (£)

Sale price (£)

[Schedule](#)

Disable Discount ☐

Ignore Price By User Role discount

Set Price For Each Role

Administrator	<input type="text" value="Amount"/>
Editor	<input type="text" value="Amount"/>
Author	<input type="text" value="Amount"/>
Contributor	<input type="text" value="Amount"/>
Subscriber	<input type="text" value="Amount"/>
Customer	<input type="text" value="Amount"/>
Shop Manager	<input type="text" value="Amount"/>

Also you can set different price for each role on variable product on “variation” tab.

Product Data — Variable product

Inventory Shipping Linked Products Attributes Variations Advanced Hide Roles Price

Default Form Values: No default size...

Add variation Go 3 variations (Expand / Close)

#127 M

SKU

☒ Enabled ☐ Downloadable ☐ Virtual ☐ Manage stock?

Regular price (£) Variation price (required) Sale price (£) [Schedule](#)

Disable Discount ☐ Ignore Price By User Role discount

**Set Price For Each Role**

Administrator  
Amount

Editor  
Amount

Author  
Amount

Contributor  
Amount

Subscriber  
Amount

Customer  
Amount

Shop Manager  
Amount

Stock status In stock

Weight (kg) Dimensions (L×W×H) (cm)

Also you can disable discount / markup for single product on “General” tab and “variation” tab.

## 6-2- Single Product hiding rules:

The screenshot shows the 'Product Data' section of the WooCommerce edit product page. The 'Simple product' dropdown is selected. Below it, the 'Virtual' and 'Downloadable' checkboxes are unchecked. The left sidebar contains a menu with 'General', 'Inventory', 'Shipping', 'Linked Products', 'Attributes', 'Advanced', and 'Hide Roles Price'. The 'Hide Roles Price' tab is active, displaying 'Role Based Discount and Price Adjustment' settings. These settings are divided into 'Unregistered User Settings' and 'User Role Specific Settings'. Under 'Unregistered User Settings', there is a 'Hide Price' option with an 'Enable' checkbox and a note: 'Check to hide price for unregistered users.' Under 'User Role Specific Settings', there are three options: 'Hide Price', 'Hide Add to cart', and 'Hide Product'. Each of these three options has a text input field for selecting a user role and a note: 'Select the user role for which you want to hide price.' or 'Select the user role for which you want to hide Product.'

We provide a custom tab named “hide roles price” on edit product page that contains:

- **Unregistered users settings:**
  - o **hide price:** hiding price of individual product for unregistered users
- **User role specific settings:**
  - o **Hide price:** Hiding price of individual product for specific user roles
  - o **Hide add to cart:** Hiding add to cart of individual product for specific user roles
  - o **Hide product:** Hiding individual product for specific user roles

## 7- Getting Support

For support on **iThemeland WooCommerce Advanced Product Labels** and all other **iThemelandCo** plugins and themes, please send your email to [ithemeland.sup724@gmail.com](mailto:ithemeland.sup724@gmail.com)