Free Gifts for WooCommerce

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Free Gifts for WooCommerce

PLUGIN DOCUMENTATION

By iThemelandco

Version 1.0.0

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SYSTEM REQUIREMENTS

For "Free Gift for WooCommerce plugin" you should install the last version of WordPress and WooCommerce.

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About plugin

In this plugin, you can offer your customers a gift to buy more according to the rules you set

Why giving the gift by Rules in WooCommerce?

Customers enjoy being able to get the gift on different rules. This is especially helpful for things like bulk savings, and product-based discounts.

Allowing discounts like this (offering gift) is a good way to keep customers coming back and help you gain new ones along the way.

- It helps to increase new customers to your site
- Increases network traffic of your site
- It helps to increase customer satisfaction and loyalty
- It helps to sell more products and boost your sales

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FEATURES

- User friendly design
- Admin can create any number of rules in advance
- Flexible Gifting Rules
- Award Free Gifts for making purchases on the site
- Customers can choose their Free Gifts
- Unlimited gift giving
- Integrates tightly with WooCommerce
- Create as many rules as you want (Unlimited gift rules)
- Seven methods:
    - Simple Adjustment
    - Buy X – Get X
    - Buy X – Get Y Repeat
    - Buy X – Get Y
    - Buy X – Get Y Repeat
    - Subtotal
    - Subtotal Repeat
- Support for variable products
- Attribute specific gift
- Number of line items (count) based discount (Example: Purchase 4 different products or variants and get a free product)
- Let your Decide Customers can choose a Free Gift if they meet your conditions
- Common Conditions
    - Date & Time
    - Cart
    - Cart Items
    - Cart Items Quantity
    - Cart Items Subtotal
    - Customer
    - Customer Value

- o Purchase History
- o Purchase History Quantity
- o Purchase History Value

- o Value purchased - Tags
- Free Gifts can be automatically added to the user's cart
- Show available gifts on:
  - o Beside of Coupon button
  - o Bottom of cart
- Display available gifts in different layout:
  - o Grid
  - o Carousel
  - o Data-table
  - o Dropdown
  - o Popup (For variation products)
- Powerful Report & Statistics for:
  - o Rules
  - o Orders that used Gifts
  - o Customers that used Gifts
  - o Received gifts by customer

Examples

Available Conditions and Some Examples:

- o Method Conditions
  - ▪ Buy one get one some product
  - ▪ Buy two get one some products
  - ▪ Purchase any 3 products and get a gift from the same product
  - ▪ Purchase 5 t-shirt large and get a t-shirt small
  - ▪ Purchase any $1500 from category laptop and get free a mouse
  - ▪ You can set number quantity for "buy" number and "get" number
  - ▪ Spend $200, Get Free Gift

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- Category conditions
  - Buy any 5 products from Specific category and get a Product Free from Category B
  - Purchase 3 products from Category A or B or C or from all of them and get a gift between two date-time
  - Purchase any 5 items from Category A and get a gift on the cart
  - Get a gift on Category A or Category B
  - And more …
- Product variations conditions
  - Buy a large size T-shirts and get a small Size T-shirts free
  - Get free product on Nike T-shirts blue and Large Sizes
  - And more …
- Product conditions
  - Bundle / package deal (Buy 3 items for $10. 4th item will be adding to cart as free)
  - Exclude selected products/category from get rules
  - Buy 5 quantities of Product A, 3 quantities of Product B, get free gift from Product C
  - Buy 2 quantities of Product A and get one free from product B
  - Buy a laptop and get a free from mouse
  - And more…
- BOGO deals
  - Buy X Get X (Buy one and get one free of the same product)
  - Buy 2 get one free (Repeat)
  - Buy X get Y product free
  - Buy any 5 items from category A, get a free product from category B
  - Buy 5 products from any category, get 2 free.
  - Buy 5 products, get 2 products free….
  - And more …

- Cart Conditions
  - All Orders above $1000 will get a free gift
  - Get free gift if count two products in cart
  - Get free gif if cart total weight is above 15lbs

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- Get free gift if specific coupon added to cart
- Get free gift if item quantity from category x is more than 5
- o Customer conditions
    - get free gift for registered users
    - get free gift for specific roles
    - get free gift for any customer you want
    - And more…
- o Purchase history conditions
    - Get free gift Based on purchase history (get free gift to all customers who purchased Shoes earlier)
    - Purchase history for a specific period (get free gift for those who spent $500 in the last 3 months)
- o Quantities Based On
    - Each individual product
    - Each individual variation
    - Each individual cart line item
    - Quantities added up by category
    - All quantities added up

- o Multiple conditions when each rule should be applied:
    - Cart content conditions - products, variations, attributes or categories in cart or not in cart
    - Purchase history (Customers who spent $800 in previously get free product)
    - Get the gifts on the number of orders placed earlier (Example: get one gift for customers with 10 or more orders)
    - Customer conditions - select specific customers or specific roles
    - Set rule validity period

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INSTALLATION

There are two methods to install the theme.

a: Installing from WordPress

b: Installing Via FTP Server

If the normal installation method (a) is not supported by your web host, you will have to use the alternate option (b).

Installing from WordPress

Follow the steps below to install inside WordPress:

Login to WordPress Admin and browse to **Plugins > Add New** and click **Upload Plugin** and in new page Click on **Chosen File** Browse your computer to select "ithemeland-free-gifts-for-woocommerce.zip" (it's in the zip file you downloaded from Codecanyon). Click **"Install Now"** button.

Wait while the plugin is uploaded and installed.

Once it's uploaded, click the **Activate Plugin** link.

Installing via FTP Server

Follow the steps below to install via FTP:

Log into your hosting space via an FTP software.

Unzip the " ithemeland-free-gifts-for-woocommerce.zip" file and ONLY use the extracted plugin folder.

Upload the extracted plugin folder into wp-content/plugins folder.
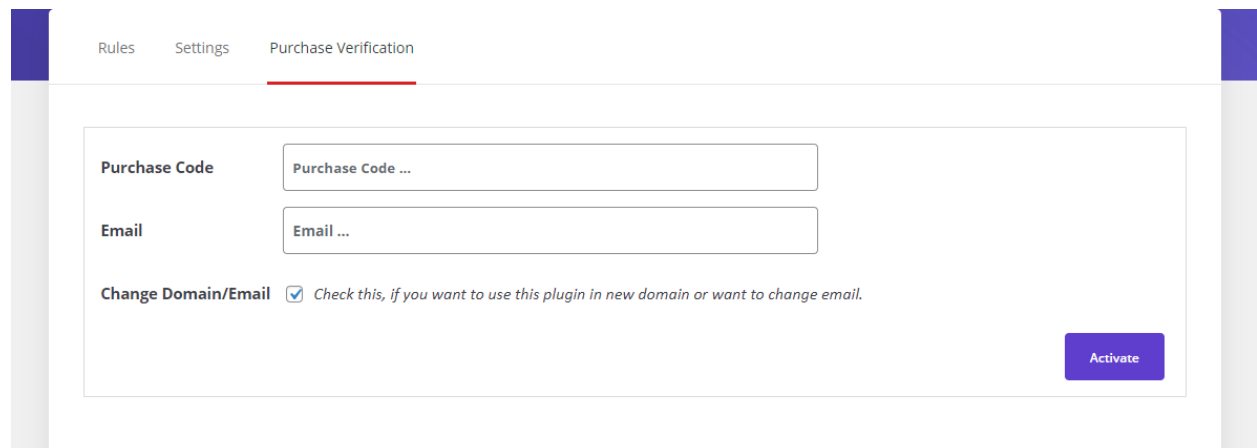
Activate the newly installed plugin. Go to Plugins > Installed Plugins and find "

iThemeland Free Gifts for WooCommerce" plugin and active it.

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How to Use?

After Install and Activate this plugin a menu will be added in your admin menu named **"Woo Free Gift"** and click "Rules |Settings"

Note: Before using the plugin, you should set your purchase code (Received when you purchase this plugin) and your email in "Purchase Verification" tab.

Change Email/Domain: Check this, if you want to use this plugin in new domain or want to change email.

Adding and Removing Rules

In this plugin you can create as many rules as you want based on your scenarios

To add a new rule, click on the following button

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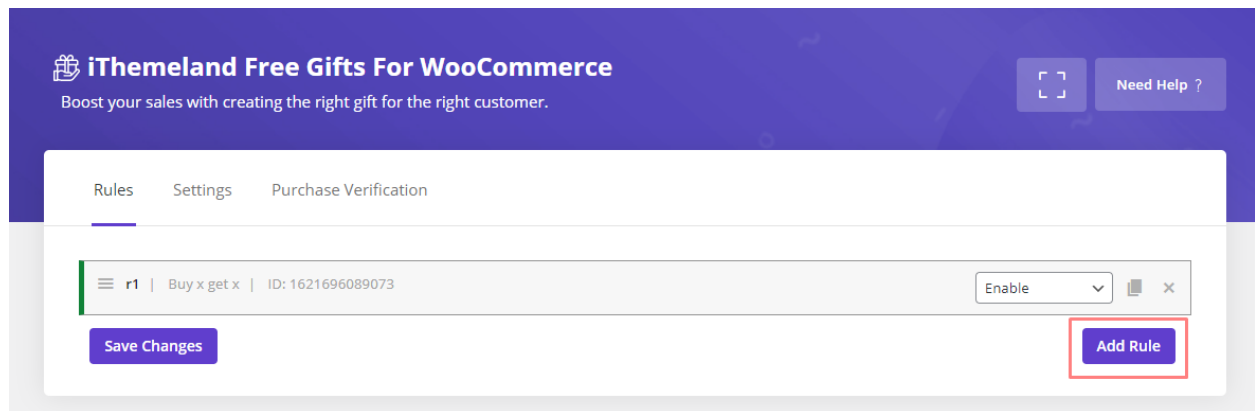
This will add a new section with blank rule

Remove Rules

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For remove rules only click x in right above rules
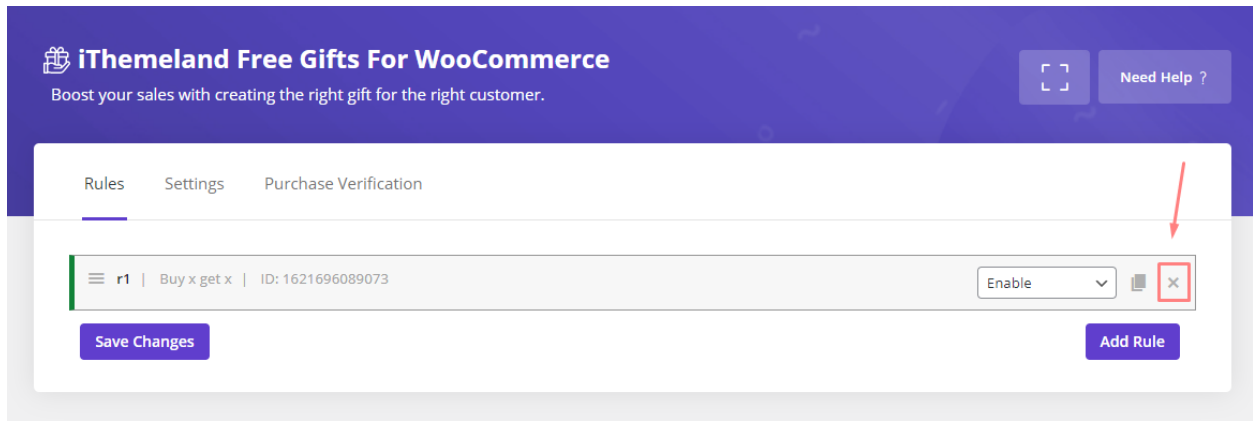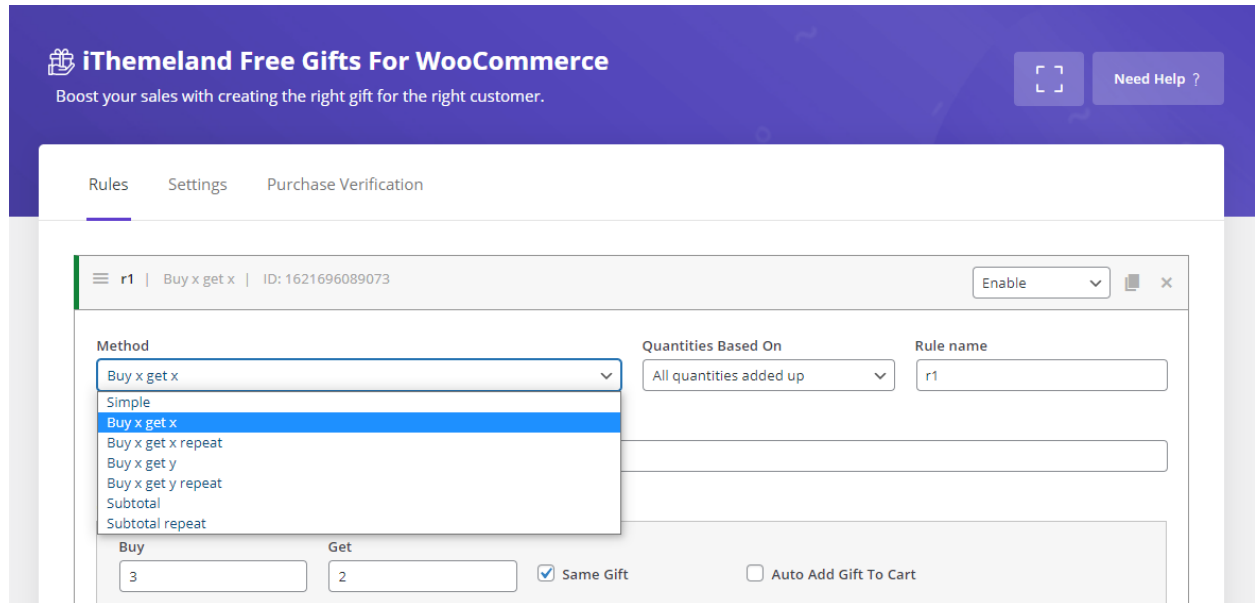
And then click "Yes, I'm sure!"

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Method

Method allows to select the type of rule:

- **Simple adjustment**: just a simple rule, applied following to conditions.

- **Buy x get y / Buy x get y - Repeating**: allows to set up the rule for specific amount of product if some other amount purchased. "Repeating" also means that it may be applied more than once.

- **Buy x get x / Buy x get x - Repeating**: Similar to the previous, but rule is made to specifically "get" discount for the same product(s) that you "buy".

- **Subtotal - Repeating:** allows to set up the rule for specific Subtotal amount of cart. "Repeating" also means that it may be applied more than once.

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Simple Method

This method is a simple rule, and you can set the gift following to conditions

In this method you can set quantity the gift and add product as the gift product for customer's base on conditions.

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Buy x Get x / Buy X Get X Repeat

Allows to set up the rule for specific amount of product if some other amount purchased. if the customer buys a certain number of products, she/he will receive a certain number of gifts from the same product. "Repeating" also means that it may be applied more than once. For example, if you set Buy 1 – Get 1 Repeat: 1:1, 2:2, 3:3 will be applied.

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Buy X Get Y / Buy X Get X Repeat

Buy X/Get Y promotions among the most standard promotion types.

The Buy X Get Y promotion allows you to create a promo where a customer can buy a specific product(s) and will receive a free product that will automatically be added to the shopping cart.

It can be defined that customers will receive Y – an amount of discount if they buy X – the number of products that have been set before. The format of the promotion is "Buy X quantity of product, get Y quantity for free"

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Subtotal / Subtotal Repeat

Allows to set up the rule for specific Subtotal amount of cart. "Repeating" also means that it may be applied more than
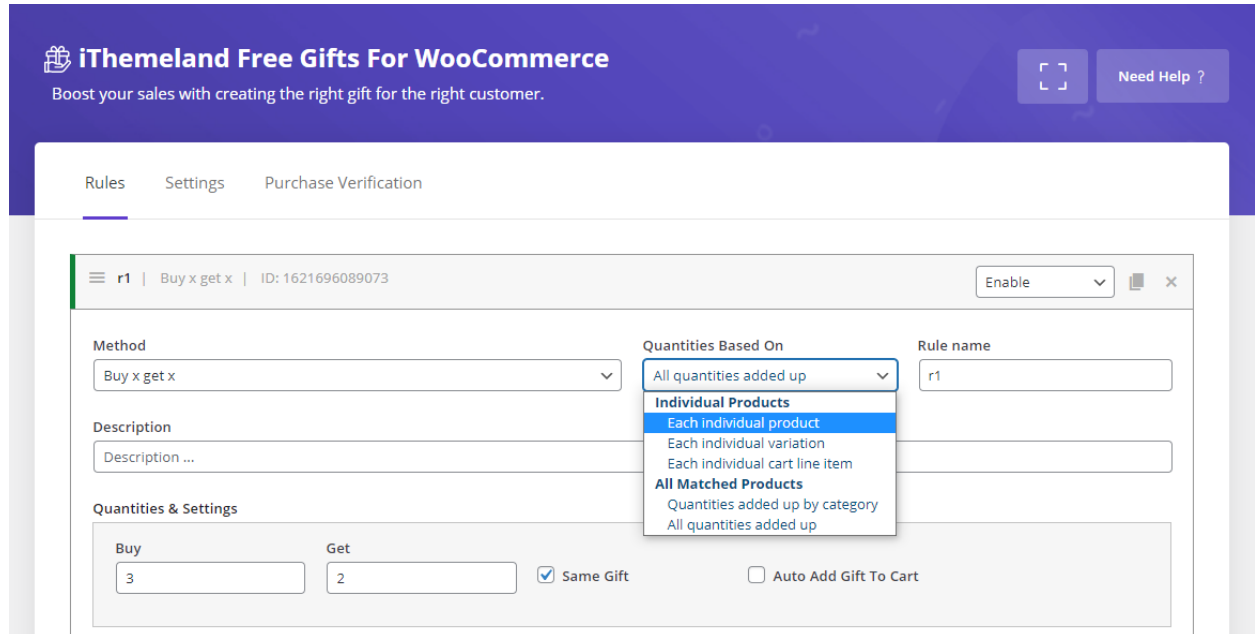
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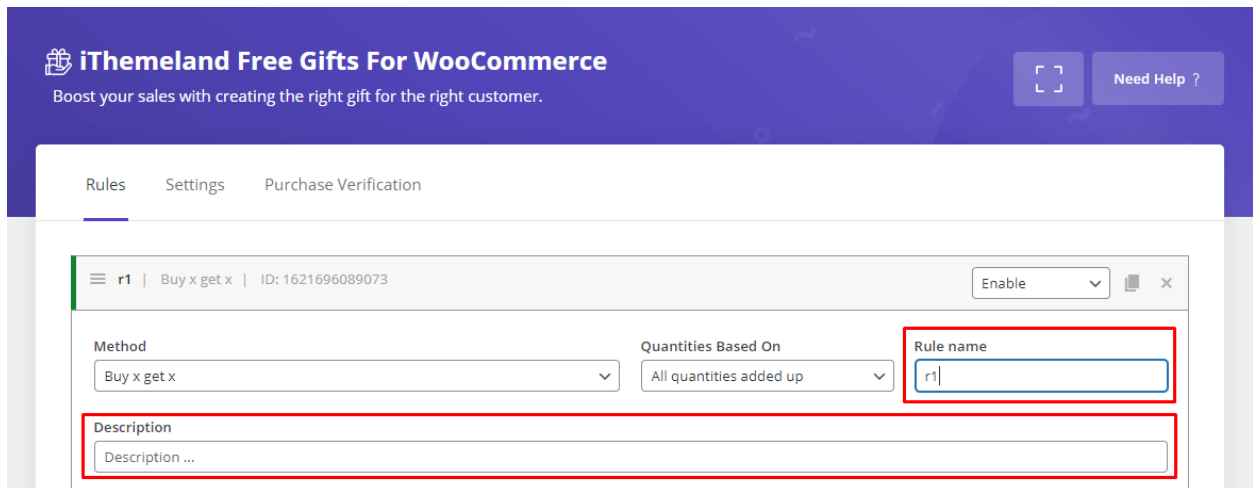Free Gifts for WooCommerce

Quantities Based On

Those allow to select how quantity is counted in the cart

- Each individual product: Counting the quantity of each product separately.
- Each individual variation: Counting the quantity of each variation product separately.
- Each individual cart line item: Counting the quantity of each line of cart separately.
- Quantities added up by category: Counting the quantity of each category separately.
- All quantities added up

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Rules Name
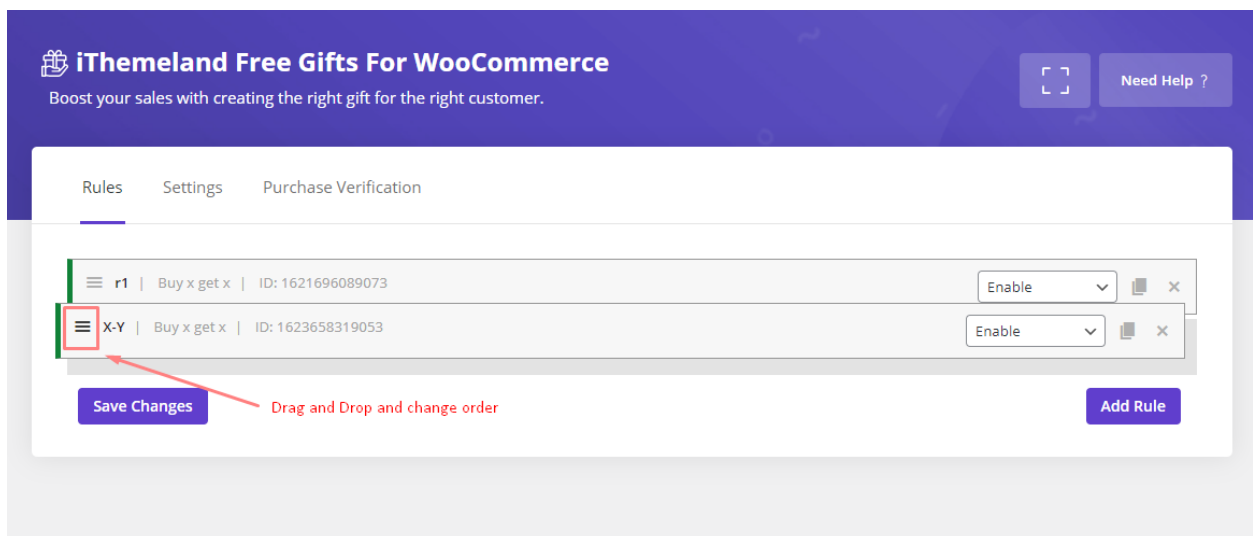
You can add rule name to be able to find this rule among the others.

Order rules

you can reorder them by dragging this icon:

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Enable / Disable Rules
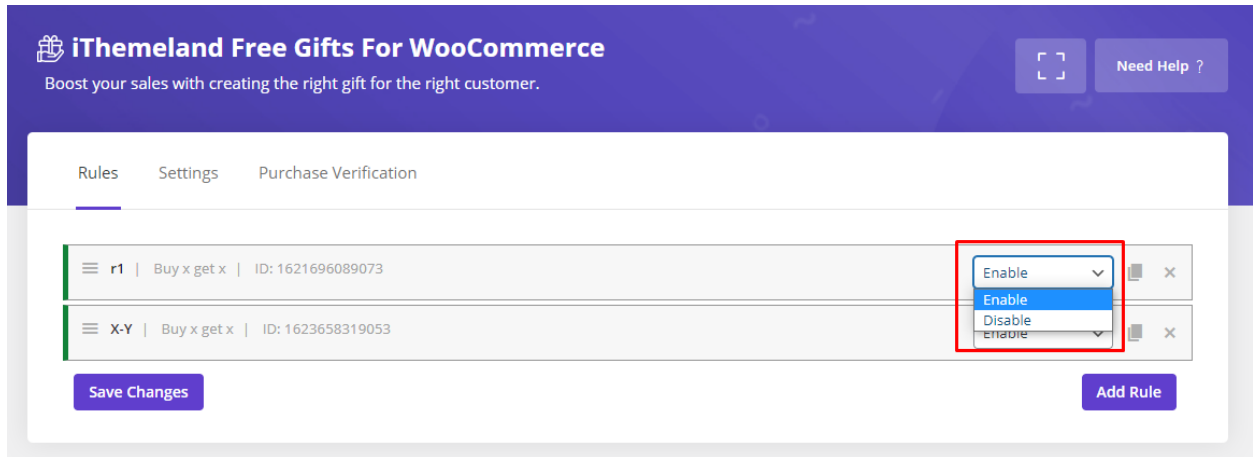
You can choose which rules are active or inactive for the customer on the site

Description
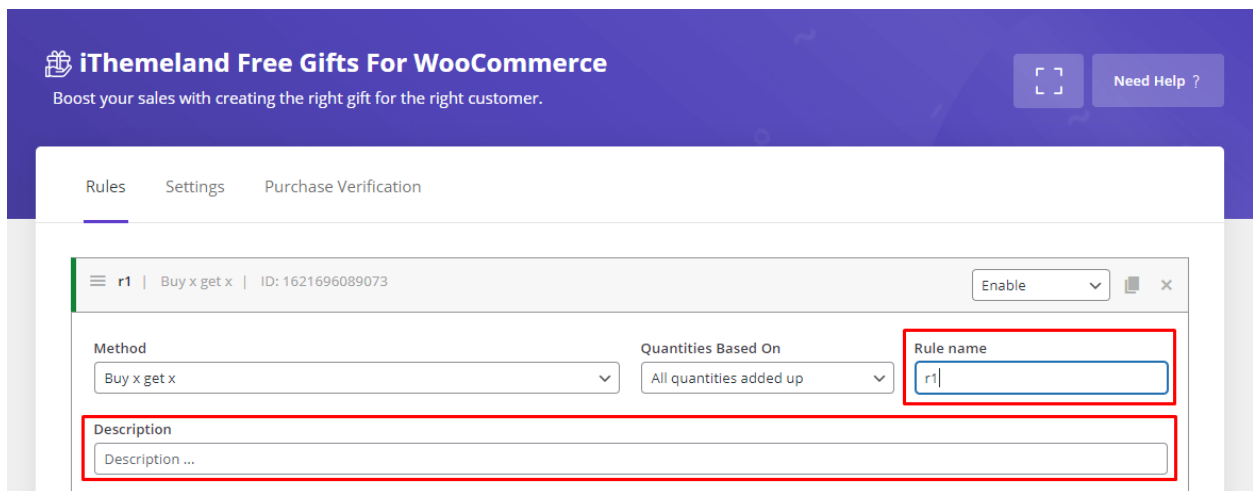
It is also possible to write a description about each rule to help customers better know what you are offering them.

In the next section, you can specify the **Quantities** to issue WooCommerce free gifts exactly as you need.

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Quantities & Settings

Buy: Determine how many quantities products need it in cart from box "product – buy" for getting the gift.

Get: In this section you can set that how many gift(s) can a customer choose simultaneously in one order

Same gift: If enable it, customers allow add same gifts several times in their cart.

Auto add gift to cart: If you set "Yes" in this option, it means that if rule condition reaches, the gift will be added to cart automatically

Products – Buy

you can select any specific product(s), as well as specific variation(s), attribute(s), categories tags, and even meta fields as conditions. Additional field controls the match type: in list / not in list (so the rule is matched either when there are such products or when there aren't).

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Get

In this section, you can select the products you want to consider as a gift

include product: In the include product section, you can select the product and the variable product

Exclude Products: In the Exclude Products section, you can specify which product the roll does not consider as a gift

For example: If you want to consider all the products of a category as a gift, but do not give one or more products from the selected category, this option can help you

Include Category/Tag/Taxonomy: You can specify which products in which category or tag or custom taxonomy should be considered as a gift

Exclude Category/Tag/Taxonomy: You can specify which category or tag or custom taxonomy do not consider as a gift.

Note: This section is available for all of methods expect "Buy X – Get X" and "Buy X – Get X Repeat"

Conditions

Sometime you need add some conditions for each rule. Various cart, customer and product conditions are available. Click "Add Condition" to add a new condition. You can add unlimited amount of conditions in one rule, but please note that those ALL should be matched for this rule to work.

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Date & Time: you can set your rule for specific Date, Time or days of week. This means this rule will be available at this times.

Cart:

- Coupons applied - allows to apply or don't apply the gift rule when there were some coupons used in cart.
- Cart total weight - checks the total weight of all products in cart.
- Cart total quantity - checks the total quantity of all products in cart.
- Cart item count - checks the amount of individual items in cart.
- Cart subtotal - checks the subtotal of individual items in cart.

Cart Items - conditions similar to "Product – Buy ", but applied only to cart items. For example, if there was a product from Category X.

Cart Items - Quantity – Like the "Cart Items" conditions with the difference that check the quantity of products added to cart.

Customer – Set specific condition for customer's details. you can simply select if user is logged in or not, also select specific customer(s), select some role/capability, and check some meta field as well.

Purchase History / Purchase History - Quantity / Purchase History - Value – Set conditions according to history of cart items. there's possible to check what specific products, variations, attributes, categories, and tags were present in customer's orders. The conditions are also only checked for paid orders.

Settings

General

- **Display price for gift:** Show/Hide the price of products that known as gifts on the card.
    - Don't Display Price: Hide the price and show only "free"
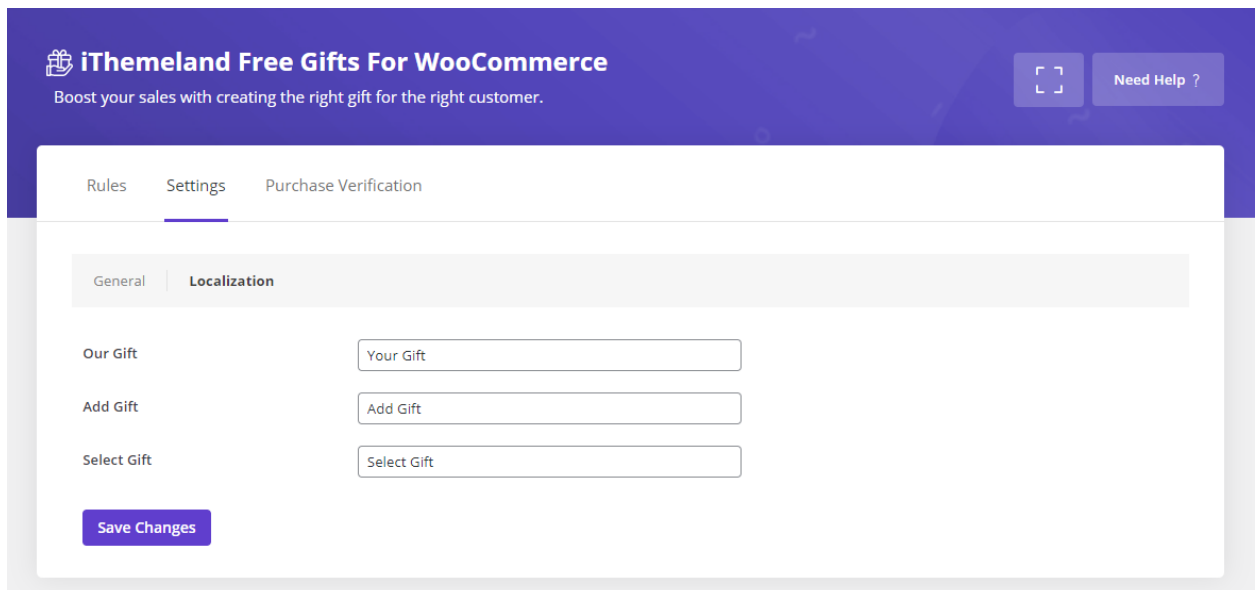   - Strike and Display the Price : strike and show price

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- **'Your Gifts' position**: choose where do you want to display available gift in cart page
    o Beside of Coupon Button
    o Bottom of Cart
- **Layout**: choose which layout you want show the gifts in the cart page
    o Grid: Display gifts in Grid layout
    o Carousel: Display gifts in Carousel layout
    o Datatable: Display gifts in DataTable layout
    o Drowpdown: Display gifts in Dropdown layout beside the coupon button
- **Show Variations**: if you checked, variations gifts will be shown in popup, otherwise show all products (simple/variation) in the cart page
- **Show Stock Quantity**: If checked, 'stock status' is shown for each gift.

Localization

On this page, you can translate all titles / labels that are displayed on your website

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Simply change the value and submit the form to make changes.

Reports

you can see a complete report of Recent Orders Gift, Sales Gift Summary, Top Product views

and you can see some useful report in this section such as: Best Gifts report, Count of used rules, Rule Usage Report, LIST of Registered User and Guests.

Also, you can set your desired monthly sale the gift amount and then view a report Sale for each month of year.

- Dashboard
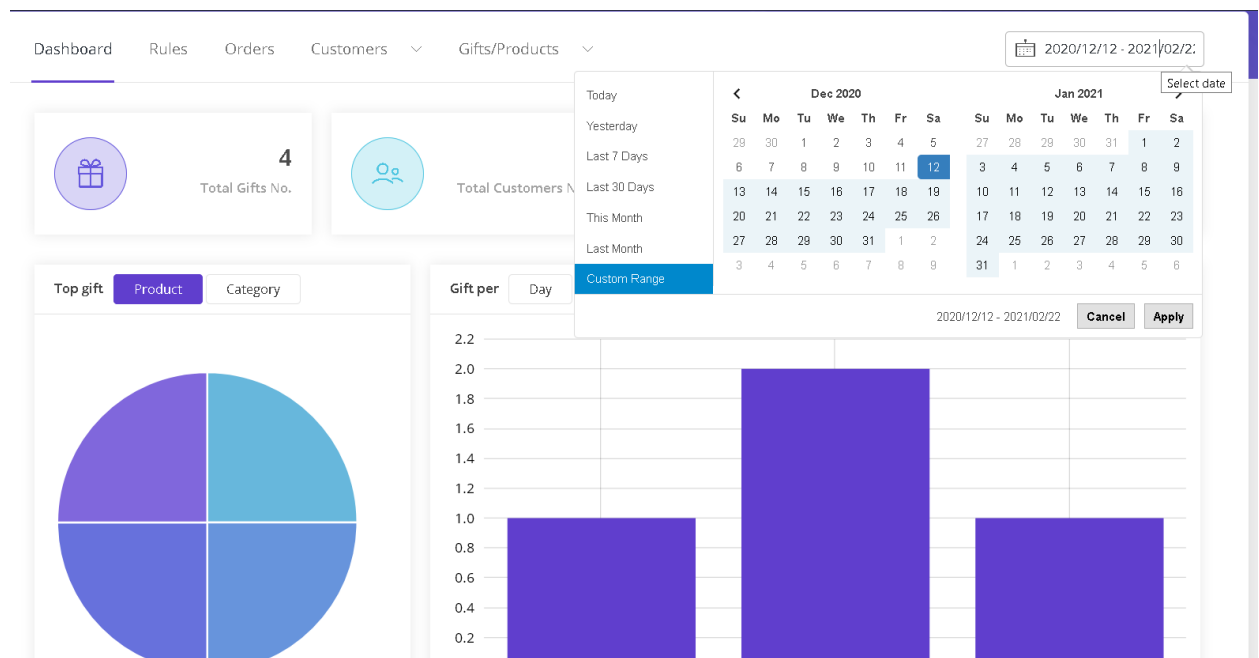
You can see reports at a glance in any custom date/time:

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- o **Total Gifts No**: show total gift number in selected date range
- o **Total Customers No**: Number of customers who get gift in selected date range
- o **Used Rule No**: Used Rule Number in selected date range
- o **Orders No**: Total orders Number in selected date range
- o **Recent 10 orders used the gift**: Show Recent 10 orders that used the gift
- o **Top 5 methods**: Show Top 5 methods type (simple/buy x get x /buy x get y) in your orders
- o **Top 5 rules:** show top 5 rule used in selected date range
- o **Top 5 gifts**: show top 5 product as gift in orders
- o **Top 5 categories: List of top gifts category**
- o **Top 5 Countries: List of top country that received gifts**
- o **Top 5 States: List of top states that received gifts**
- o **Recent 10 customers get gift:** List of customers who received gifts
- o **Recent 10 Used gifts**

- Rules

Search form and List of rules:

- Method: you can select which methods show in list
- Rule ID: search with rule id
- Rule Name: search with rule name
- Just display Used Rule: this option shows only rules with count used more than zero

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iThemeland Gift Product Reports
Be professionals with managing data in the reliable and flexible way!

Need Help ?

Dashboard | Rules | Orders | Customers ⌄ | Gifts/Products ⌄

Method	Rule ID	Rule name	Just display Used Rule
Select ...	Rule ID ...	Select ...	☐

Reset | Search

Rules

Show [10 ⌄] entries [⬇]

Search: [_____]

Rule ID ⇅	Rule name ⇅	Method ⇅	Count used ⇅	View used gift ⇅	View used order ⇅	View customer ⇅
1618588903198	X-X repeat	Buy x get x repeat	0	-	-	-
1618589653278	Buy x gey y	Buy x get y	0	-	-	-
1619097679788	Black Friday	Subtotal	0	-	-	-
1619371149390	a simple promotion	Simple adjustment	0	-	-	-
1619691693073	New User gift	Simple adjustment	0	-	-	-

Showing 1 to 5 of 5 entries

Previous | 1 | Next

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- **Orders**

You can see List of orders used the gifts, also you can search and filter by order ID , Rule Name , Gifts , Order Date , Order Status and Customer
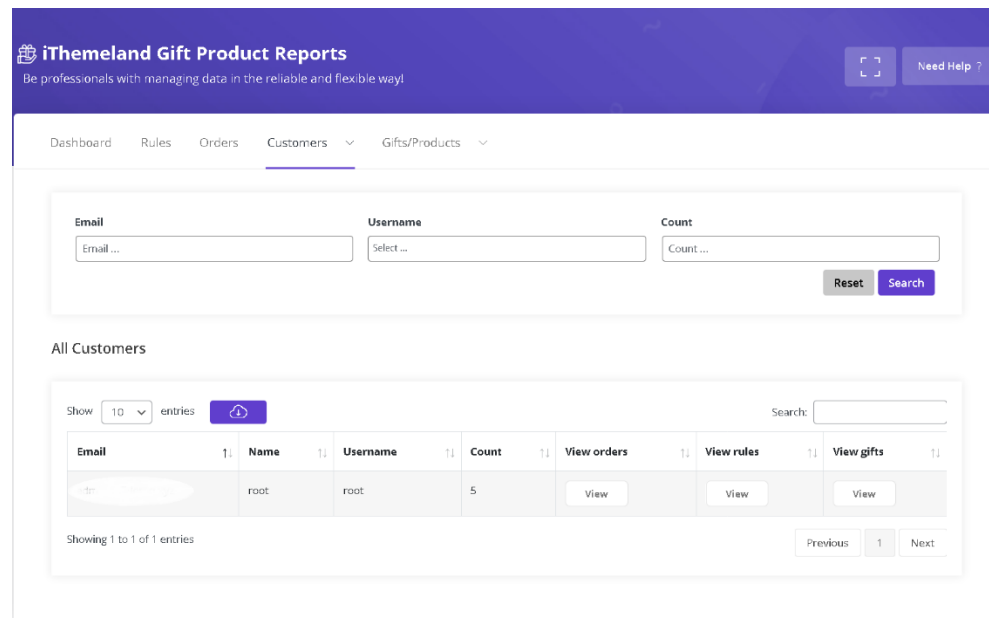
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– Customers
o All Customers
You can see list of all Customers and filter them by Email, Username, Count.

o Used Rules by Customer
Which rules used by which customer.

– Gifts/Products
o Products
List of all products that are available as gift in your shop

o Received gifts by customer
List of gifts that received by customers in different orders.

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License:

You should set your purchase key and verification. After verification you can use plugin perfectly.

Getting Support

For support on **WooCommerce Free Gifts For WooCommerce** and all other **iThemelandCo** plugins and themes, please go to this link **https://support.ithemelandco.com**